



225 - 13 Avenue SW, Calgary AB, T2R 1N8
Phone: (403) 974-0751
parksfoundation.ca

STELLA CONCEPTUAL DRAWING GRANT

Guidelines

Since its establishment in 1985 as a non-profit organization, Parks Foundation Calgary has been dedicated to creating thriving communities and public spaces. We exist so all Calgarians can enjoy a healthy lifestyle by providing easily accessible and unique, sport and green spaces.

This program was made possible by the generous donation from Mario Stella. A local entrepreneur, philanthropist, and Rotarian who passed away in early 2013.

Who was Mario Stella?

Mario Stella was a passionate philanthropist who found many ways to give back to his community. Born in Blairmore, Alberta he later moved to Calgary at the age of 18. After graduating from SAIT he worked long 16 hour days for the Galleli group of companies. After Mario met and married the love of his life, Rosetta, he struck out on his own, buying the Riverside grocery store. Later in 1967, he started a development business, Stella Holdings Ltd., and successfully developed numerous properties.

His generosity and donation to Parks Foundation Calgary has provided a lasting impact through the Stella Conceptual Drawing Grant Program. It encourages the forward thinking and innovative vision of community champions designing spaces for their communities.

What is the Stella Conceptual Drawing Grant Program?

The Stella Conceptual Drawing Grant program is intended to provide funding to hire a landscape architect to generate a professional concept drawing. The concept drawing will reflect the vision a group has as a goal for their outdoor community space. The concept may be used as a visual aid to gain community support, project approvals, and kick start fundraising initiatives.

The Stella Conceptual Drawing Grant Program can award up to ten, \$5,250 grants each year. Projects with highly complex and innovative design ideas will receive higher priority. The grant can be awarded to any non-profit organization or group in support of a project that will enhance Calgary's parks, pathways, natural areas, and open spaces.

What types of organizations are eligible?

Those eligible may be any organization, club, educational institution or society that:

- Is registered as a non-profit society and has a Certificate of Incorporation
- Has objectives relating to parks and active communities
- Is located within the City of Calgary municipal boundaries
- Has informed the landowner that they are applying for the grant

How are applications evaluated?

Applications are reviewed and evaluated with the following criteria in mind:

- The project has a clear vision and describes the community need as it relates to parks and community spaces
- Project ideas are complex and innovative and cannot be produced by a local contractor/supplier as part of their scope of work. Traditional playgrounds, rink improvements
- The project considers the benefit and flexible use of community park spaces and considers how a variety of demographics will use the space
- The project must be within Calgary's municipal boundaries



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How do we apply for a Stella Conceptual Drawing Grant?

Complete the application form on the Parks Foundation website at parksfoundation.ca. We encourage all applicants to email the Programs team at the Parks Foundation office with any questions and to discuss project eligibility prior to completing your application. Visit our website for up-to-date contact information.

Are there application deadlines?

There are no application deadlines for this program. Applications are reviewed on an ongoing basis and are accepted in electronic format only.

Please note that applications may take 4-8 weeks for review and notification.

What supporting documents are required in addition to the application?

- Certificate of Incorporation
- Current List of Board of Directors (*including addresses and contact information*)
- Three Quotes from Landscape Architecture Firms - firms must be registered with the Alberta Landscape Architecture Association.
- Confirmation of Landowner Support (*email or letter confirming the project has been reviewed and the application is supported*)

What are the conditions associated with the grant?

There are three main conditions associated with accepting a Stella Conceptual Drawing Grant:

1. All invoices will be paid directly to the landscape architects by Parks Foundation.
2. Recipients must recognize the support of Parks Foundation by placing the Foundation's logo on the final concept design.
3. The grant must be used towards the concept drawing within **one year** of approval.

Important Considerations:

- Incomplete applications will be returned for resubmission.
- A successful grant application does **not** guarantee approval for the project from the landowner.

How do we get more information?

If you have questions about the Conceptual Drawing Grant Program please contact the Programs team at Parks Foundation via programs@parksfdn.com.